

Welcome to the first vintage of Avalon Sauvignon Blanc. Rounding out our red wines including Avalon California Cabernet, Avalon Napa Valley Cabernet and our Avalon Napa Valley Merlot, we're now introducing our first white wine. Winemaker Alex Cose has once again tapped into his winemaking history and talents to produce this exceptional white wine.

Bordeaux has long been home to Sauvignon Blanc; wines noted for their concentrated bouquet and naturally crisp acidity. Alex sourced his fruit primarily from California's Central Coast with the same results of rich aromas and food friendly acidity.

Vintage 2010 started off with ample winter rains and continued into a very cool summer. Crop loads were good until a late summer heat spike on August 24th caused sunburn in many vineyards where leaf pulling had occurred due to the colder than normal weather. Hand harvesting and exceptional farming techniques saved many a crop around the state from mediocrity. One example is trained vineyard crews, workers who pick around bunches with raisins or shriveled grapes and got only the good clusters into the tank. The good news is the long season with cool weather promoted concentrated flavors that should result in elegant wines with natural acids similar to those found in Europe.

Sauvignon Blanc vineyards from the Central Coast primarily in the San Lucas area of Monterey and Santa Barbara County makes up 85 percent of this wine. These areas typically provide grapes with good acidity, fresh fruit flavors and aromas. The remaining 15 percent was from Lake County noted for its consistency of style and citrus fruit flavors entwined with distinct mineral notes.

On the nose the wine shows aromatics of a slightly grassy note with plenty of citrus and tropical notes and a hint of minerality. The wine shows bright, pure flavors and good balance. The wine tastes of fresh pineapple and crisp grapefruit with a clean, crisp finish. The addition of the Gewürztraminer contributes a subtle orange note to the wine on the back of the palate. A clean wine perfect for pairing with seafood dishes, grilled chicken or oysters.

AVALONWINERY.COM - T. 707.938.9129 F. 707.938.9189

AVALON

CALIFORNIA

SAUVIGNON BLANC

VINTAGE 2010



Composition: 98% Sauvignon Blanc
2% Gewürztraminer

Stats: Alc. 13.0%, ph 3.42, TA 5.3