



90% Cabernet Sauvignon, 4% Syrah, 2.5% Petite Verdot, 2% Merlot, .5% Cabernet Franc.

Napa Cab without the pretense.

Slide into the soul of Cabernet Sauvignon.

AVALON

Cabernet worthy of kings, priced for peasants.

Not another wine from the culinary industrial complex.

58% Rutherford, 13% Napa, 5% Oakville, 5% St. Helena, 4% Spring Mountain, 15% Other

Known internationally
for Cabernet Sauvignon, Napa
Valley produces some of the most distinctly
flavored and noteworthy Cabernets in California.

intensity. By blending
from these different
areas, Winemaker
Alex Cose created a
unique wine with
layers of aromas,
textures and flavors
from California's
premiere Cabernet
region.

Outstanding aromas of
raspberry torte, deep black
cherry, boysenberry and hints
of rosemary are the first hints
of the wine's birthplace. Barrel
aging in French oak, with just a
touch of American oak, imparted
caramel, vanilla and cedar on the
nose. The addition of Syrah and
Merlot added an additional
blueberry note while Petite
Verdot and Cabernet Franc
add cherry tobacco and plum
components. Our 2002
Napa Valley

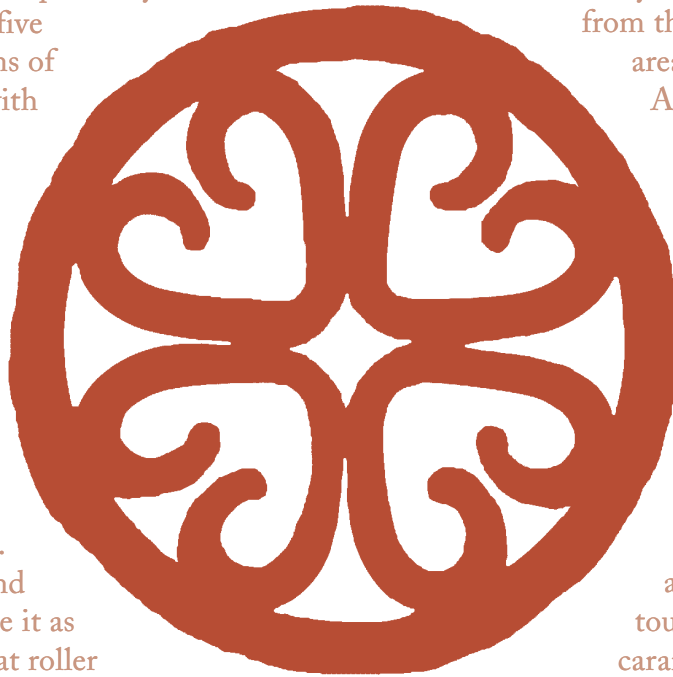
Cabernet Sauvignon
with rich fruit intensity,

silky tannins and long lingering
finish pays tribute to its world
renowned appellation while
honoring its
commitment to
value.

Our 2002 Napa Valley
blends five
subappellations of
Cabernet, each with
its own unique
characteristics, into
one wine of
exceptional quality.
Avalon Napa Valley
Cabernet Sauvignon—
outstanding value from a
world class region.

Napa Valley's 2002 vintage
will be remembered for its
decidedly undecided weather.
From warm to cold to hot and
back, some might characterize it as
similar to the thrill of a great roller
coaster ride. Harvest was compressed
down to about six weeks when
everything ripened at once. As
grapes were brought in, though,
ideal weather provided clean,
fully ripe fruit with
outstanding potential.

Our 2002 Napa Valley
wine's five regional
subappellations of Cabernet
Sauvignon offer rich
cherry/blackberry flavors,
legendary dusty nuances,
and mountain
fruit



AVALON

NAPA VALLEY

CABERNET SAUVIGNON

VINTAGE 2002

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